



EUROSCIENCEJOBS

Advertising
Media Kit

2024

ABOUT EUROSCIENCEJOBS.COM

EuroScienceJobs stands as the premier platform for connecting with a specialized, highly educated science audience. Our readership comprises experts from various scientific disciplines, each committed to advancing their careers within prestigious international research organizations. Recognizing the value of this dedicated and qualified audience, an increasing number of global organizations turn to EuroScienceJobs to recruit top-tier talent for their research and scientific roles.

By choosing to advertise with EuroScienceJobs, you gain access to a targeted, highly engaged audience through visually impactful and strategically placed graphical advertisements. Our advertising solutions offer a variety of formats - including banners, logos, category sponsorships, and more - each meticulously designed to uphold our strong brand credibility while maximizing your visibility. These formats are tailored to capture the attention of our niche scientific audience, ensuring that your message not only stands out but resonates in a competitive marketplace.

Whether your goal is to build brand awareness, drive traffic to your website, or promote specific opportunities, our ad placements are optimized for maximum visibility and engagement. With EuroScienceJobs, your advertisements are strategically positioned to achieve the highest impact, helping you connect with the brightest minds in science and research.

SOME OF OUR CLIENTS



WHAT CLIENTS ARE SAYING

“Your website has proven to be one of the best resources in order to attract potential science related professionals. We received a good number of potential candidates' resumes which gives your website an edge over other websites. We will definitely get in touch with you for our future science related positions.

Hilal A. Rahim Karbelkar, Recruitment Administrator, Qatar Foundation

After posting our ad for a post-doctoral position in EuroScienceJobs we received a very good response. The ad was seen over a thousand times and provided many interesting applications. I will use EuroScienceJobs again and recommend it to others.

Allon Weiner, Sorbonne University ”

Find more success stories on the EuroScienceJobs Advertise Page.

EuroScienceJobs Marketing Team
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EUROSCIENCEJOBS

01

EUROSCIENCEJOBS AUDIENCE

EuroScienceJobs is a premier platform that connects highly educated science professionals across Europe with top-tier career opportunities. Our platform is specifically tailored for experts in diverse fields such as physics, chemistry, biology, engineering, earth sciences, and mathematics, all seeking to advance their careers within Europe.

With a focus on excellence, EuroScienceJobs attracts an international audience of accomplished research scientists and professionals dedicated to pushing the boundaries of scientific knowledge.

We have a substantial yet focused audience that you can reach quickly and at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

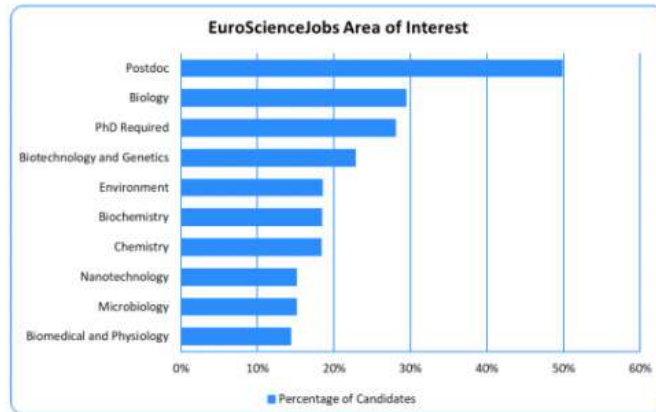
In summary

- Every month EuroScienceJobs has around 100,000 visits, and over 25,000 unique visitors.
- Over 22,000 scientists are subscribed to our weekly jobs newsletter.

Over 45,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.

- Our community on social media is steadily growing, with around 5,000 dedicated followers on Facebook. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the [EuroScienceJobs Recruiter page](#).



PROFESSION & EDUCATION LEVEL

- EuroScienceJobs candidates have high level skills that cross many scientific disciplines and cover many specialist scientific areas.
- Over 67% of users have PhDs and nearly 100% have master's degrees.

COUNTRY AND LANGUAGE

Our mobile jobseekers come from all over Europe, and 93% are willing to relocate for the right opportunity. While the majority of our users are based in Western European countries, actively engaged in scientific research and related fields, EuroScienceJobs is proud to attract a diverse range of scientific experts from every corner of Europe.

EuroScienceJobs is your gateway to Europe's brightest minds, bringing them closer to the opportunities that drive scientific progress.

FORMAT AND PRICES

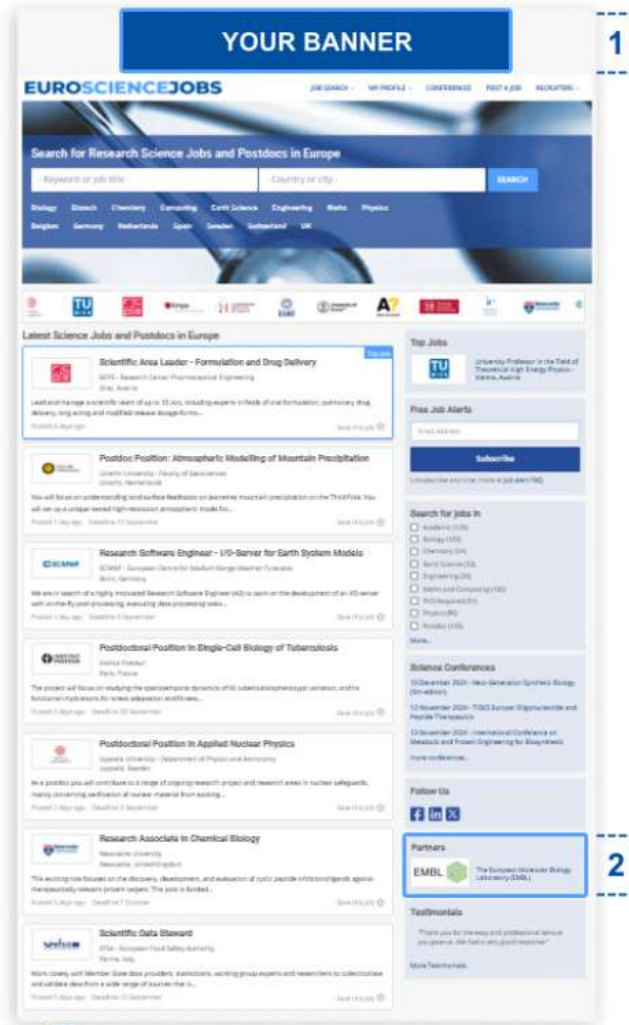
EuroScienceJobs provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the engineering community.

- **High-Impact Website Banner Options:** These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.
- **Targeted Newsletter Advert Options:** Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.
- **Partner Profile + Category Sponsorships:** These options are ideal for highly targeted advertising

PARTNERSHIP PACKS

PARTNERSHIP PACKS RATE CARD					
Silver		Gold		Platinum	
Website Banner: 20,000 p.i		Website Banner: 40,000 p.i		Website Banner: 80,000 p.i	
€ 600		€ 1 000		€ 1 800	
2 Newsletter Adverts		3 Newsletter Adverts		5 Newsletter Adverts	
€ 3 400		€ 5 100		€ 8 500	
3 month Partner Profile 3 category sponsorships		6 month Partner Profile 3 category sponsorships		12 month Partner Profile 3 category sponsorships	
€ 1 400		€ 2 800		€ 4 800	
Subtotal	€ 5 400	Subtotal	€ 8 900	Subtotal	€ 15 100
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 4 590	Total	€ 7 120	Total	€ 11 325

Please don't hesitate to contact us to find out more!



1. Leader board Banner / 2. Partner Profile

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EUROSCIENCEJOBS

03

BANNER ADVERTISING

Displaying your message through banner advertisements on our website, which attracts over 25,000 unique visitors every month, is one of the most powerful channels for engaging with Post Docs and scientists from across Europe. Our platform is a trusted resource among scientific experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leatherboard

YOUR ADVANTAGES

Because the website serves scientific professionals throughout Europe, advertising here enables you to reach a specialized, high-value audience that is likely to be interested in your scientific solutions or innovations. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	12.5%	€ 600
		40 000	25%	€ 1000
		80 000	50%	€ 1800

Contact our sales team at sales@eurosciencejobs.com for further information.

NEWSLETTER ADVERTISING

The EuroScienceJobs Newsletter is sent to thousands of scientists every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top research and PostDoc scientists through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the EuroScienceJobs logo. By securing this prime position, your brand will be the first thing thousands of scientists see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD		
Newsletter	Format	Price
EuroScienceJobs Newsletter (Over 22 000 subscribers)	Logo (120x60 px) + text ad	€ 1700 / Newsletter
	Leaderboard banner (728x90 pixels)	€ 1700 / Newsletter

EUROSCIENCEJOBS

Welcome to the EuroScienceJobs Newsletter!

YOUR ADVERTISEMENT

Jobs are displayed in sections below for: [Biology](#), [Chemistry](#), [Combinatorics and Maths](#), [Earth Science](#), [Engineering](#), [Physics](#). Please forward the newsletter to your friends and colleagues.

[Click](#) on the job titles below to go directly to the jobs listed - or go to [EuroScienceJobs Latest Jobs](#)

Latest Biology Jobs

Scientific Area Leader - Formulation and Drug Delivery
 RCPE - Research Center Pharmaceutical Engineering
 Graz, Austria

Lead and manage a scientific team of up to 15 Hs, including experts in fields of oral formulation, pulmonary drug delivery, long acting and modified release dosage forms...
Posted 5 days ago

Postdoctoral Position in Single-Cell Biology of Tuberculosis
 Institut Pasteur
 Paris, France

The project will focus on studying the spatiotemporal dynamics of M. tuberculosis phenotypic variation, and its functional implications for stress adaptation and fitness...
Posted 2 days ago | Deadline 30 September

Research Associate in Chemical Biology
 Newcastle University
 Newcastle, United Kingdom

This exciting role focuses on the discovery, development, and evaluation of cyclic peptide inhibitors/ligands against therapeutically relevant protein targets. This post is funded...
Posted 5 days ago | Deadline 7 October

Scientific Data Steward
 EFSA - European Food Safety Authority
 Parma, Italy

Work closely with Member State data providers, statisticians, working group experts and researchers to collect/curate and validate data from a wide range of sources that s...
Posted 5 days ago | Deadline 16 September

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CONTACT INFO

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LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS

Engineer Jobs in Europe

EUROBRUSSELS

European Affairs Professionals across Europe

EUROCLIMATEJOBS

Climate and Sustainable Energy Jobs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

EUROLEGALJOBS

Legal jobs across Europe

BRUSSELSJOBS

International and Expat jobs in Belgium

INTJOBS

International Affairs and Human Rights Jobs

BRUSSELSLEGAL

The community site for EU & International lawyers

SPACECAREERS

Space Industry Jobs in Europe

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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06