



Euro★ScienceJobs.com
RESEARCH AND POSTDOC JOBS IN EUROPE

Job Ad
Rate Card

2016

Executive Summary

EuroScienceJobs.com is a specialised recruitment medium for international senior scientists and postdoctoral researchers across Europe.

EuroScienceJobs reaches highly qualified jobseekers:

- Every month EuroScienceJobs has around 50'000 sessions, and over 35'000 users, all senior scientists actively seeking research and PostDoc level jobs.
- 27'000 scientists are subscribed to our weekly jobs newsletter
- Our audience is actively looking for jobs in Biology, Chemistry, Earth Sciences, Physics, Computing and Maths all over Europe
- It is easy to submit job ads to EuroScienceJobs, and basic listings are usually free
- We have great options for quick hiring, multiple jobs and general public profiling

About EuroScienceJobs.com

EuroScienceJobs collects and displays a multitude of science jobs, otherwise scattered on multiple websites which are normally hard to find. EuroScienceJobs provides this service for international science experts and post-doctoral candidates who want to work in Biology, Chemistry, Earth Sciences, Engineering, Math & Computing and Physics all over Europe.

Through professional experience we know the international job market – which is why we have been able to create this pioneer service for a large international professional audience.

The advantages of a Job Ad on EuroScienceJobs:

- Visibility to over **35'000** users
- Exposure to over **55'000** sessions per month
- New jobs are listed in the EuroScienceJobs newsletter, which is sent to over **27'000** subscribers twice a week
- Standard and High Visibility Job Ads are shown on the front page for two weeks, and stay on the website for up to six weeks
- A vacancy can have almost any format, such as HTML, PDF, Word document etc.

Job Ads on EuroScienceJobs at a glance

We offer four types of Job Ads to suit your recruitment needs:

High Visibility Job Ads:

Your vacancy is highlighted to attract more attention and is listed in the Top Jobs box on the front page.

Standard Job Ads:

Your logo is displayed next to your job listing and the job will be on the front page for two weeks.

Basic Job Ads:

A free basic service for pure Science jobs listed on your own website.

Multiple Profile Job Ads:

The best value option for advertising multiple job profiles.

EUROSCIENCEJOBS JOB AD RATE CARD	
Format	Price
High Visibility Job Ad	€ 770
Standard Job Ad	€ 470
Basic Job Ad	Free
Multiple Profile Ad	€1070

For full details, visit our [recruit page](#)

High Visibility Job Ads

Do you want to **attract more attention** to your job? Perhaps you need:

- Quick response for urgent recruitment
- Get more responses to your job ad
- Urgent marketing needs combined with recruiting

High Visibility Job Ads get your job ad highlighted to make it stand out in all EuroScienceJobs job listings.

- Highlight your job listing with a white background in all listings and in the newsletter
- The job will be listed in the Top Jobs box on the front page in rotation with other Highlighted Jobs for maximum exposure
- Your logo next to your job on every page and in the newsletter
- Your logo draws the science community's attention to your organisation
- Your job gets listed above the *Standard* and *Basic Job ads* in all listings, front page, category, searches
- Job listed on our Social Media (Facebook and Twitter)

HIGH VISIBILITY JOB AD	
Format	Price
High Visibility Job Ad	€ 770

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size).

Standard Job Ads

More flexibility, less hassle

Standard Job Ads come with the following advantages:

- Your job gets listed above the Basic Job ads in all listings
- Your organisation's logo is shown next to your job in listings and searches and newsletter
- Your logo draws the science community's attention to your organisation
- Option to post all kinds of job vacancies that are **outside our free posting model**
- Job listed on our Social Media (Facebook and Twitter)

STANDARD JOB AD	
Format	Price
Standard Job Ad	€ 470

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size)

Hosted on EuroScienceJobs – what does that mean?

Not all recruiters want (or are able) to post the job description on their own website – this means that we cannot link to it. Therefore, we offer custom web pages specifically for your job vacancy, with or without your organisation's logo prominently displayed.

Here's an example of how your job description will appear:

The screenshot shows a job listing on the EuroScienceJobs.com website. At the top, there is a navigation bar with links for Job Search, Upload CV, Career Guides, and Recruiters. A banner at the top right asks "Do you want to join our team?" with a photo of a man. The main content area features the ECMWF logo and the job title "Consultant (Scientist) to work on Stochastic Simulation of Model Uncertainties". Below the title, it specifies the location as Reading, United Kingdom. The listing includes a reference number (AP12-09), location details (ECMWF Headquarters in Shinfield Park), and an environment description. A sidebar on the right contains a "Top Jobs" section with a job listing for an Associate Professor at Aarhus University, a "Click Here to Post a Job" button, and a "Free Newsletter" sign-up form. The footer of the listing includes a list of countries: Austria, France, Germany, Italy, Luxembourg, Netherlands, Spain, Sweden, Switzerland, and UK.

Basic Job Ads

Qualifying positions can be listed as a *Basic Job ad*. This advert is limited in its exposure on our front page and links back to a vacancy listed on your organisation's website. If you would like more exposure for your job, you should select a Standard or High Visibility advert.

Conditions:

- The full job description must be available at a specific web page **on your site**
- The job must be located **in Europe**
- The job must require a **science degree**
- Free listing is **not available to recruitment agencies**
- The job must be paid and not part of a tender
- PhD positions are not accepted as basic job ads

BASIC	
Format	Price
Basic Job Ad	Free

Audience Demographic Snapshot

The EuroScienceJobs audience has grown since its launch in December 2007 to include over 35,000 users – even without a large marketing budget. Why is that? Professionals who have been using our website regularly continue to recommend EuroScienceJobs to friends and colleagues. Our weekly newsletter now has over 27,000 subscribers.

Country and Language

Most of our users live in Western European countries where they work in and around scientific research. In other words, EuroScienceJobs attracts highly qualified, multilingual and geographically mobile scientific experts from all over Europe.

Current profession and education level

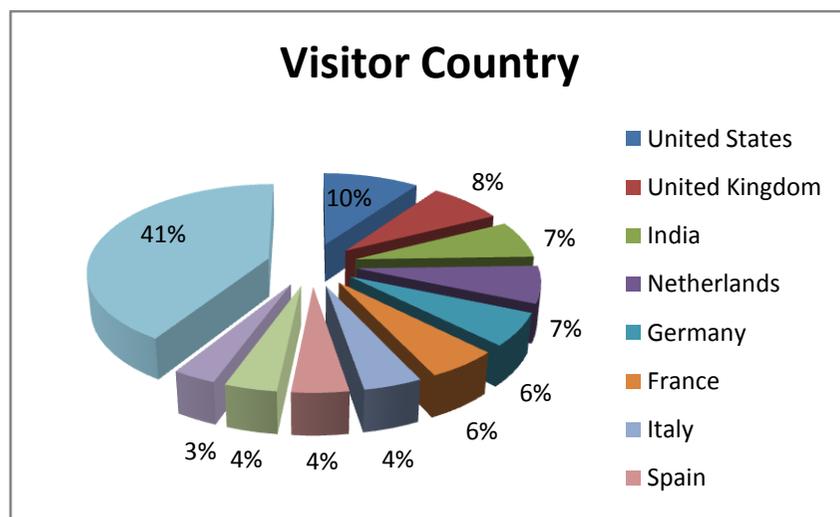
- EuroScienceJobs candidates have high level skills that cross many scientific disciplines and cover many specialist scientific areas
- Over 60% of users have PhDs, and the majority of the remainder has master's degrees
- Our mobile jobseekers come from all over Europe and 93% are willing to relocate.

Website Traffic

EuroScienceJobs attracts:

- 35,000 users
- 27,000 subscribers to the weekly newsletter
- 200,000 impressions

Geographic Segmentation



Star Credits

Upgrade your paid Job Ad according to your recruitment needs with the EuroScienceJobs Star Credits:

- ★ High Visibility Job Ad
- ★ Candidate Boost
- ★ Pre-Selection Questions
- ★ Anonymised Email Inbox

Please don't hesitate to [get in touch](#) with our sales team to learn more about our Star Credit options.

Job Ad Packs

Significant discounts

If you have multiple vacancies to fill, a Job Ad Pack is the most convenient and economical way to recruit through EuroScienceJobs.

Here's an overview of what you can save:

- **Save 15%** on a package of 5 Job Ads
- **Save 20%** on a package of 10 Job Ads
- **Save 25%** on a package of 20 Job Ads

Our Job Ad Packs are the **ideal long term recruitment solution** – your Pack will remain valid for 6-12 months.

We would also be happy to create a customised package to best suit your recruitment needs.

Testimonials

“Having our postdoctoral research position posted on EuroScienceJobs was very useful and helped us get the quantity of qualified candidates necessary for filling the post.”
Artificial Intelligence Laboratory, University of Zurich

"The visibility offered by EuroScienceJobs allowed us to get a variety of candidates. We are very pleased with the results."
École Polytechnique Fédérale de Lausanne, Switzerland

“Goodness that job ad was online quickly! Most efficient! Thank you so much. Having a package definitely makes advertising much easier, cheaper and faster as you take care of everything for us and there is one account to settle. The efficiency of your staff is a huge help too as I know that my vacancies are going to appear quickly and to a good audience.”
European Centre for Medium-Range Weather Forecasts - ECMWF

“We are pleased about the services of EuroScienceJobs and we received interesting responses from the adverts. Therefore, we will recommend EuroScienceJobs to other companies and institutes as well. We will definitely use EuroScienceJobs for our future recruitment needs.”
Keygene N.V.

“We find EuroScienceJobs very useful. Apart from the application part which is quite satisfying I would like to point out your very useful, fast and quality customer service. Posting goes easy and fast and all requested information is delivered in a short notice.”
European Molecular Biology Laboratory – EMBL

Find out more about our current clients by on our [Recruiters Page](#).

Contact Info

EuroScienceJobs Marketing Team
Rue Belliard 205 - 1040 Brussels
E-mail: advertising@eurosciencejobs.com
Phone: +32 (0)2 790 32 00
Fax: +32 (0)2 790 32 39

For further details on how you can advertise on EuroScienceJobs visit: <http://www.eurosciencejobs.com/advertise.php>

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Disclaimer

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