



Euro★ScienceJobs

**Advertising
Media Kit**

2021

About EuroScienceJobs.com

EuroScienceJobs is a specialized science job site with a very focused readership. Our readers are all highly educated science experts, actively looking to improve their career opportunities in international research organizations. Every month EuroScienceJobs has over **100,000** visits and over **25,000** unique visitors, with over **27,000** subscribing to our weekly newsletter. The international audience includes highly qualified research scientists and individuals looking to further develop their career in science. That's why, more and more international organisations use EuroScienceJobs to fill their research and science vacancies.

Advertising with EuroScienceJobs follows standard formats (banners, skyscrapers, buttons, logos, etc.) to preserve our strong brand credibility. We have a large but focused audience that you can reach quickly and easily at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

Country and Language

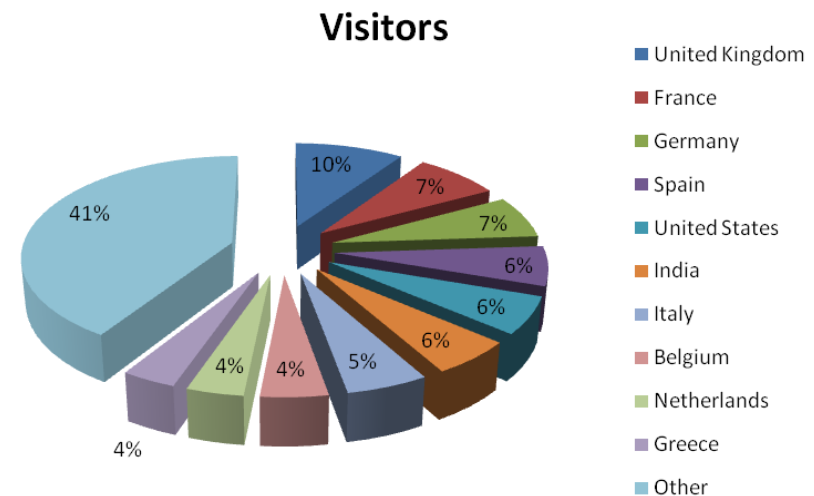
Most of our users live in Western European countries, where they work in and around scientific research. However, EuroScienceJobs attracts **scientific experts from all over Europe**.

The EuroScienceJobs Audience

EuroScienceJobs attracts well-educated European science professionals who want to work in physics, chemistry, biology, engineering, earth science and mathematics in Europe.

EuroScienceJobs attracts:

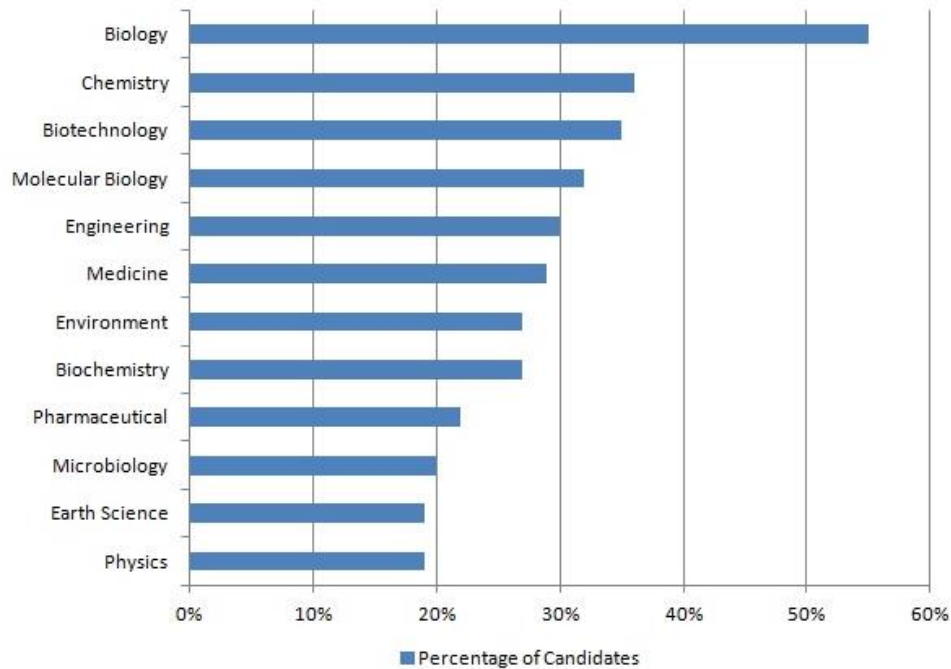
- 25,000 unique visitors per months
- 27,000 subscribers to the weekly newsletter
- 100,000 monthly page views



Current Profession and Education Level

- EuroScienceJobs candidates have high level skills that cross many scientific disciplines and cover many specialist scientific areas.
- 60% of users have PhDs, and the majority of the remainder has master's degrees.
- Our mobile jobseekers come from all over Europe and 93% are willing to relocate.

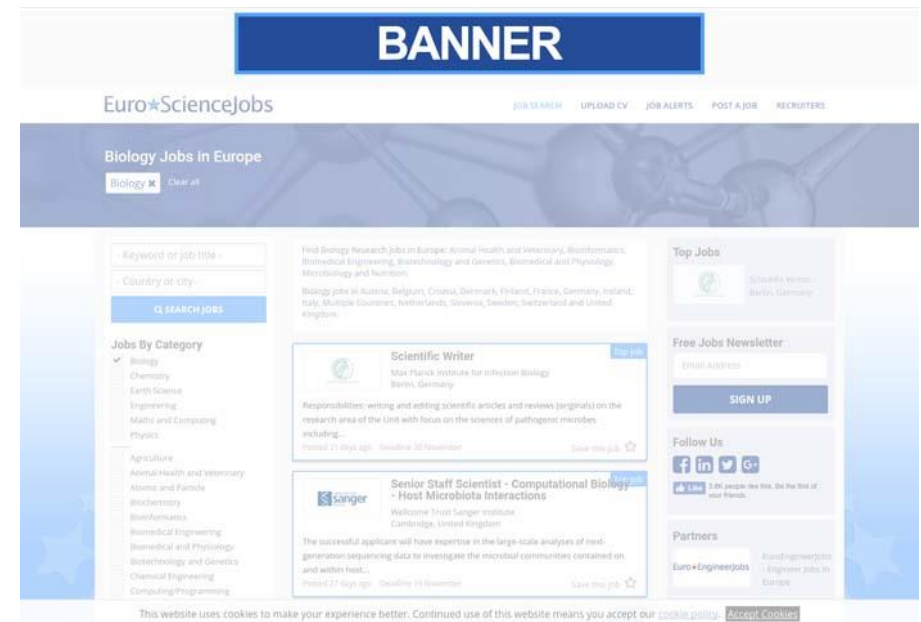
EuroScienceJobs Area of Interest



Advertising with EuroScienceJobs: Formats and Prices

EuroScienceJobs offers two types of effective and inexpensive advertising:

1. High impact **website banner advert options**
2. Strong **newsletter advert** options that reach our audience directly through their inbox



Banner Advertising

Displaying your message in banner advertisements on our website, with over **25,000** monthly unique visitors, is probably the strongest possible channel for reaching the Post Docs and scientists from across Europe. Advertising with us is simple yet effective.

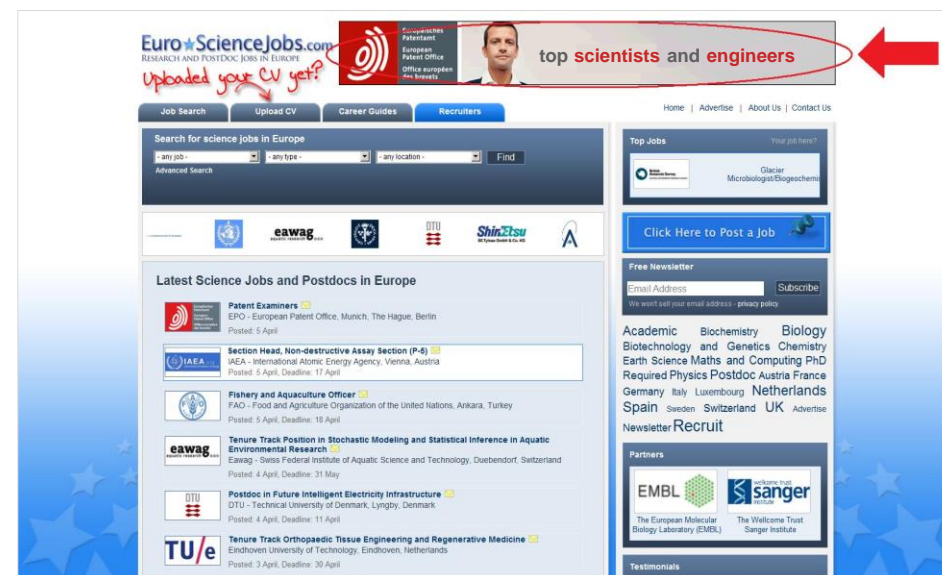
We offer two forms of website advertising:

- Leader board and Rectangle Banners
- Logos and Specialised pages

RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I.	Price
Banner Leader board (728x90 pixels)		20,000	12.5%	€600
		40,000	25%	€1000
		80,000	50%	€1800

Max file size of banners: 30K

Supported banner types: Leader board, Medium Rectangle – IMU



Newsletter Advertisement

The main EuroScienceJobs newsletter is sent to over **27,000 research and PostDoc scientists every week** – and is read carefully by its recipients. Communicate your product to them in a quick and effective banner format!

Your ad will be placed at the top of this effective news medium - just below the EuroScienceJobs logo.

Formats:

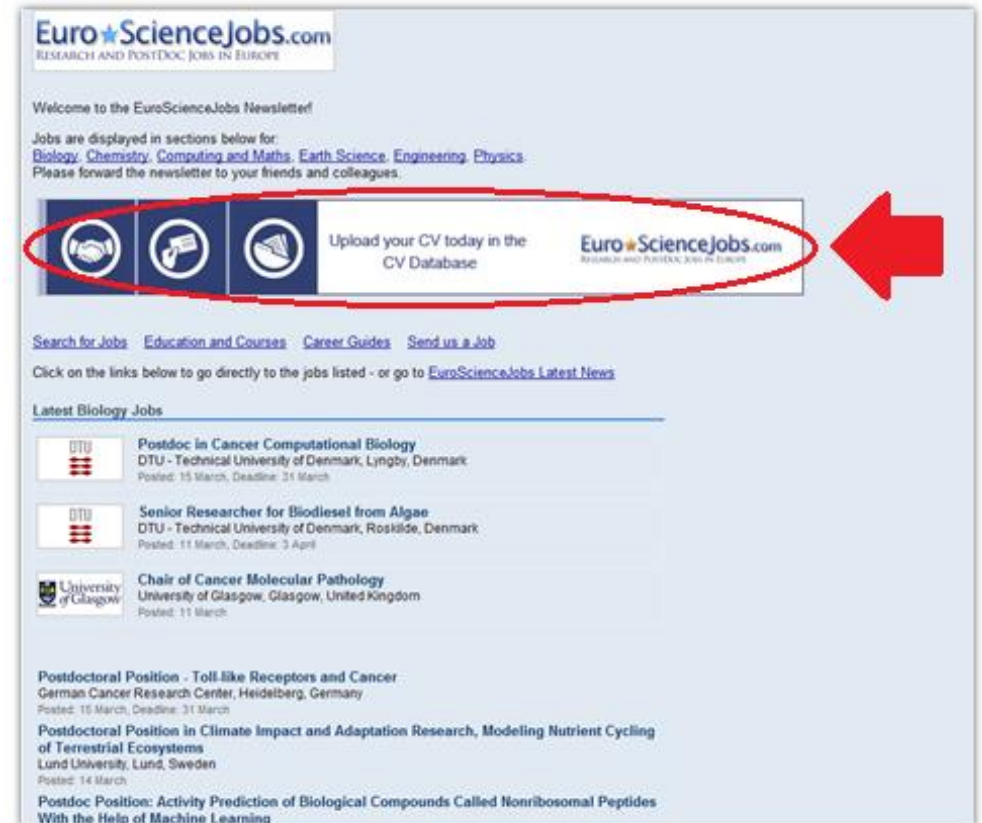
- Your Logo and Text Ad
- Leader board Banner (728 x 90 pixels)

Find out more specifications and an example of a Newsletter with Logo + Text Ad on the next page. The prices for the banner in the EuroScienceJobs newsletter are very reasonably priced.

RATE CARD		
Newsletter	Format	Price
EuroScienceJobs Newsletter (27,000 subscribers)	Logo (120x60 pixels) + Text (300 Characters)	€ 900 / newsletter
	Leader board (728 x 90 pixels)	€ 900 / newsletter

Specifications:

Logo + Text: 120 x 60 pixels, title 80 characters, text advert: 300 characters (incl. spaces)
 Leader board Banner: 728 x 90 pixels, of no more than 30K file size



Advertising with EuroScienceJobs: At a Glance

Banner Ad Options

RATE CARD				
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		80,000	50%	€1800

EuroScienceJobs Newsletters

RATE CARD		
Newsletter	Format	Price
EuroScienceJobs Newsletter (27,000 subscribers)	Logo + Text Ad	€ 900 / newsletter
	Leader board (728 x 90 pixels)	€ 900 / newsletter

What Happy Clients Have Said About EuroScienceJobs

"Having our postdoctoral research position posted on EuroScienceJobs was very useful and helped us get the quantity of qualified candidates necessary for filling the post."
Artificial Intelligence Laboratory, University of Zurich

"The visibility offered by EuroScienceJobs allowed us to get a variety of candidates. We are very pleased with the results."
École Polytechnique Fédérale de Lausanne, Switzerland

Goodness that job ad was online quickly! Most efficient! Thank you so much. Having a package definitely makes advertising much easier, cheaper and faster as you take care of everything for us and there is one account to settle. The efficiency of your staff is a huge help too as I know that my vacancies are going to appear quickly and to a good audience.

European Centre for Medium-Range Weather Forecasts - ECMWF

Contact Info

EuroScienceJobs Marketing team

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Check out the EuroScienceJobs Advertise page on
www.eurosciencejobs.com/advertise.php

Address

Unit 8, Kingsmill Business Park, Kingston Upton
Thames, London



Euro★ScienceJobs

Looking to reach other types of niche audiences?

Promote your message on our sister websites:

EuroBrussels.com – European Affairs jobsite

EuroPharmaJobs.com – Pharmaceutical jobs all over Europe

EuroEngineerJobs.com – Engineering jobs in Europe

BrusselsJobs.com – Expats in Belgium and Luxembourg

BrusselsLegal.com – Brussels' international legal community site

EuroTechJobs.com – Software and Tech jobs in Euro

EuroLegalJobs.com – For Legal jobs in Europe

EuroEnergyJobs.com – Energy jobs in Europe

IntJobs.com – International affairs jobs in Europe

Euro★Brussels Euro★TechJobs
Euro★EngineerJobs Euro★LegalJobs **BRUSSELS**
Euro★EnergyJobs Brussels★Jobs **LEGAL**
Euro★PharmaJobs Int★Jobs

Disclaimer

While EuroScienceJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Updated 16.02.2021

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. EuroJobsites.com is registered as a UK Limited company, number 46943

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