

QUICK GUIDE TO CREATING A SUCCESSFUL JOB ADVERT



www.eurosciencejobs.com/recruit

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www.eurosciencejobs.com/post_job

JOB ADVERT CHECKLIST

Check that your advert covers all the below items before you post your job advert, to get the basics right. If you have time, read our other guides to ensure you attract the right candidate.



JOB DESCRIPTION

- Short description of business/organisation, and division activity, market position and aims
- To whom the position reports - or other indication of where the role is in the organisation
- Outline of job role and purpose - set up in a list of points if possible
- Indication of size, responsibility, timescale, and territory of role
- List of firm requirements for the job (as bullets)
- Outline of ideal candidate profile
- A separate list of other skills that would be advantageous to have
- Indication of qualifications and experience required
- Salary range
- Other package details (pension, car etc.)
- Career advancement opportunities
- Equipment and systems to be used in the performance of the job, if necessary

JOB ADVERT ESSENTIALS

- Precise job title
- Name of employer (or recruitment agency)
- Job location
- Whether the role is full-time, permanent or a short-term contract
- Publishing date and application deadline
- Job and advert reference number if necessary
- Have clear text, layout, and a professional image
- Branding should be present but not overbearing

RESPONSE AND OTHER INFORMATION

- Response and application instructions
- Explanation of recruitment process
- Perhaps interview dates
- Contact details as necessary
- Equal opportunities statements

EUROSCIENCEJOBS

Top companies use EuroScienceJobs



CONTACT SALES:

Ask about **up to 30% off volume packs** and about our **high visibility packages**

info@eurosciencejobs.com

Tel: Belgium +32(0)2 790 3200

Tel: UK +44 (0)20 3608 8800

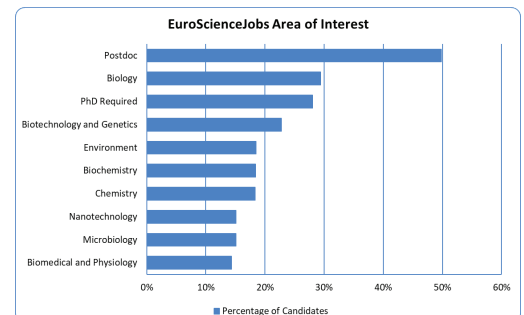
Reach your top talent today

- Centralized site for research scientists and Post Docs in Europe
- 35 000 sessions (visits)
- 25 000 users (unique visitors)
- 23 000 weekly general Newsletter sent
- 45 000 weekly Job Alerts with custom preferences

Highly qualified Scientists in Europe:

Through years of marketing and networking at industry relevant events, EuroScienceJobs attracted a niche audience of highly qualified candidates.

- 93% are willing to relocate
- 60% of users have PhDs
- Nearly 100% have a Master's degree
- Multilingual with English as the most common language



What our Clients Say



"After posting our ad for a post-doctoral position in EuroScienceJobs we received a very good response. The ad was seen over a thousand times and provided many interesting applications. I will use EuroScienceJobs again and recommend it to others."

- Allon Weiner, Sorbonne University



"We received a good number of **qualified applications** for our **Post Doc in Neuroscience** position. We will definitely consider EuroScienceJobs for our future recruiting, especially when **reaching out to candidates in all of Europe.**"

-Dr. Ramya Varatharajan, University of Luebeck



"When advertising a **Scientific Project Manager** on EuroScienceJobs, we were very happy and satisfied by the number of responses and quality of people applying."

- Frederic Timmermans, ILSI - International Life Sciences Institute



"The client, **University of Leeds**, had 7 actual applications via EuroScienceJobs.com for their **Experienced Researcher in Molecular Andrology position**, which is a little low but they were happy they had some, as other sites had produced none. The client was happy."

- Leigh Press, Project Manager, TMP Worldwide